

**Ken Krimstein**  
Creative Director  
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New York, NY 10025  
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212-865-3404

**Laughlin/Constable, NYC**  
Executive Creative Director  
2006 --

Sterling National Bank, Firestone Complete Auto Care, Aurora Medical Centers, Community Foundation of New Jersey, Skin Cancer Foundation, Jewish Home Lifecare, Budget Travel Magazine and website, Topper's Pizza, Luxury spafinder.com, Thomas Edison Innovation Foundation

**Biederman, Kelly, Krimstein & Partners, NYC**  
Executive Creative Director  
1993 – 2006

Lands' End, landsend.com, New York University School of Continuing and Professional Studies, Westernunion.com, Time-Warner Interactive, Cartoon Network, A & P Supermarkets, Cadillac Dealers, Port Authority of NY/NJ/Airports, Mystic Beverages, Gilbey's Gin (global), J & B JET Scotch (global), Kaplan Educational (Washington Post Corp.)

**McCann-Erickson, NYC**  
Associate Creative Director  
1989 – 1992

Coca-Cola, General Motors, Smirnoff Vodka, Black & Decker, New York Tourism, US Airways

**Ogilvy & Mather, NYC and Hong Kong**  
Senior Copywriter  
1982 – 1988

American Express, Kraft/General Foods: Maxwell House, Shake 'n Bake, Hershey's, Avon, British Tourism, Korean Air, Martell XO, Hallmark, Hardee's, Readers' Digest (public service), International Paper Company

**Awards:** One Show, Art Director's Club of New York, Athena Newspaper, Hong Kong 4 A's, Communications Arts, NYMRAD Radio Advertising Awards, International Advertising Festival of New York, Addy, Andy, Effie, University Continuing Education Awards

**Columns:** Adweek.com, Forbes Magazine

**Lecturing:** AWNY College Career Conference: 1999 - 2008

**Northwestern University**  
MS Journalism, 1982

**Grinnell College**  
BA History, 1981