

Ken Krimstein
Creative Director
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Laughlin/Constable, NYC

Executive Creative Director
2006 --

Sterling National Bank, Firestone Complete Auto Care, Aurora Medical Centers, Community Foundation of New Jersey, Skin Cancer Foundation, Jewish Home Lifecare, Budget Travel Magazine and website, Topper's Pizza, Luxury spafinder.com, Thomas Edison Innovation Foundation

Biederman, Kelly, Krimstein & Partners, NYC

Executive Creative Director
1993 – 2006

Lands' End, landsend.com, New York University School of Continuing and Professional Studies, Westernunion.com, Time-Warner Interactive, Cartoon Network, A & P Supermarkets, Cadillac Dealers, Port Authority of NY/NJ/Airports, Mystic Beverages, Gilbey's Gin (global), J & B JET Scotch (global), Kaplan Educational (Washington Post Corp.)

McCann-Erickson, NYC

Associate Creative Director
1989 – 1992

Coca-Cola, General Motors, Smirnoff Vodka, Black & Decker, New York Tourism, US Airways

Ogilvy & Mather, NYC and Hong Kong

Senior Copywriter
1982 – 1988

American Express, Kraft/General Foods: Maxwell House, Shake 'n Bake, Hershey's, Avon, British Tourism, Korean Air, Martell XO, Hallmark, Hardee's, Readers' Digest (public service), International Paper Company

Awards: One Show, Art Director's Club of New York, Athena Newspaper, Hong Kong 4 A's, Communications Arts, NYMRAD Radio Advertising Awards, International Advertising Festival of New York, Addy, Andy, Effie, University Continuing Education Awards

Columns: Adweek.com, Forbes Magazine

Lecturing: AWNY College Career Conference: 1999 - 2008

Northwestern University

MS Journalism, 1982

Grinnell College

BA History, 1981